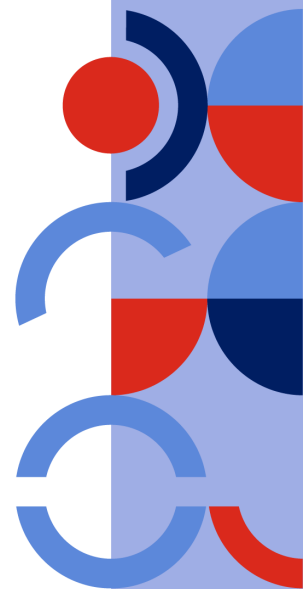


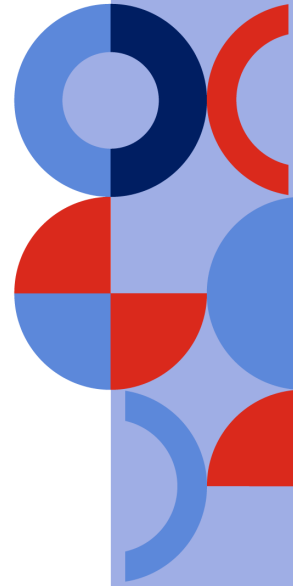
## Sample Association Social Purpose Statements

These are 12 social purpose statements adopted by associations around the world compiled by the Canadian Purpose Economy Project.

They have been collected over the past few years and were accurate at the time they were added. They may have changed since then.

ASSOCIATION	SOCIAL PURPOSE STATEMENT
<b>Association of Chartered Certified Accountants</b>	We're a force for public good. We lead the global accountancy profession by creating opportunity. <a href="https://www.accaglobal.com/gb/en/about-us/our-purpose-and-values.html">https://www.accaglobal.com/gb/en/about-us/our-purpose-and-values.html</a>
<b>Canadian Society of Association Executives</b>	To empower associations to transform the world. (referred to as a vision) <a href="https://csae.com/about-csae/mission-vision/">https://csae.com/about-csae/mission-vision/</a>
<b>Canadian Real Estate Association</b>	To open doors to thriving futures for all, beginning with home. Not on website
<b>Canadian Standards Association</b>	To hold the future to a higher standard. (referred to as its mandate) <a href="https://www.csagroup.org/about-csa-group/">https://www.csagroup.org/about-csa-group/</a>
<b>Cement Association of Canada</b>	To help build thriving, sustainable, and resilient communities for Canadians. <a href="https://cement.ca/about-cac/">https://cement.ca/about-cac/</a>
<b>Colleges and Institutes Canada</b>	Better futures for peoples and communities. (referred to as a vision) <a href="https://www.collegesinstitutes.ca/stratplan/">https://www.collegesinstitutes.ca/stratplan/</a>
<b>Destination Vancouver</b>	To transform our communities and our visitors through the power of travel. <a href="https://www.destinationvancouver.com/listings/destination-vancouver/32921/">https://www.destinationvancouver.com/listings/destination-vancouver/32921/</a>
<b>Family Business Network</b>	To enable business families to thrive and transform across generations to build a sustainable future





	<a href="https://www.fbn-i.org/about-us">https://www.fbn-i.org/about-us</a>
<b>Financial Planning Canada</b>	Championing better financial wellness for all Canadians. <a href="https://www.fpcanada.ca/about">https://www.fpcanada.ca/about</a>
<b>Institute of Electrical and Electronics Engineers</b>	To foster technological innovation and excellence for the benefit of humanity. <a href="https://www.ieee.org/about/vision-mission.html?utm_source=dhtml_footer&amp;utm_medium=hp&amp;utm_campaign=mission-vision">https://www.ieee.org/about/vision-mission.html?utm_source=dhtml_footer&amp;utm_medium=hp&amp;utm_campaign=mission-vision</a>
<b>Manitoba Food and Beverage Association</b>	To inspire a movement within our industry to realize the power of food to create a sustainable and just society. Not on website
<b>National Association of Realtors</b>	To empower REALTORS® as they preserve, protect and advance the right to real property for all. <a href="https://www.nar.realtor/videos/video-what-nars-mission-and-vision-statements-mean-for-members">https://www.nar.realtor/videos/video-what-nars-mission-and-vision-statements-mean-for-members</a>

***About The Canadian Purpose Economy Project***

*The Canadian Purpose Economy Project exists to accelerate the transition to the purpose economy. It engages national ecosystem actors to create an enabling environment for social purpose businesses to start, transition, thrive and grow. It convenes, connects, curates, and collaborates to drive the social purpose business movement in Canada toward an economy where social purpose business is the norm, attracting capital, talent, and partners. In this economy businesses unlock all their assets, influence, reach and scale in collaboration with others to help Canada address its societal challenges and realize a flourishing future. We are grateful to Coast Capital, our Founding Purpose Champion, for their support. Subscribe to our updates at [www.purposeeconomy.ca](http://www.purposeeconomy.ca) and sign our [Call to Purpose](#) to help us advance social purpose in business.*